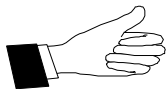


# County of Fresno Solid Waste Quarterly

## A County-Wide Approach to Waste Management

### Glacier Foods Named as 1998 WRAP Winner

For the second consecutive year, Glacier Foods of Sanger was named by the California Integrated Waste Management Board (CIWMB) as a Waste Reduction Awards Program (WRAP) winner for 1998. This program recognizes companies that develop creative and aggressive programs to reduce the amount of waste going to landfills. Glacier Foods, a frozen food products processor in Sanger, was selected for its innovative waste reduction program of feeding food processing waste to cattle. As an alternative to landfill disposal, the company estimates that last year they were able to divert 85,456 pounds of waste from being landfilled. By redirecting the food processing waste, Glacier Foods was able to save thousands of dollars in disposal costs. Future plans for the company include looking for ways to reduce or prevent the generation of waste in all departments of their operations. Glacier Foods was recognized for its achievement by the Fresno County Board of Supervisors on November 10. WRAP winners receive a



certificate of recognition from the CIWMB, as well as the right to advertising and promotional use of the WRAP logo to promote their waste reduction accomplishments. Please call Leslie Kline,

at 262-4259, for information on how to apply for the 1999 WRAP.

### Business Outreach

**Business Waste Assessment--**If your business is located in Fresno County, outside of the Fresno City limits, you are eligible to have a free businesses waste assessment conducted by County staff. The purpose of a waste assessment is to identify solid waste reduction programs that may save the business money and reduce the amount of materials going to landfills. The business waste assessment program is non-binding and non-regulatory in nature. For details on the program, please call Don Chapin or Richard S. Gilbert at 262-4259.

**Matchmaking--**Good things can happen when you think before you throw. Recently the Fresno City Police Department purchased new computer equipment for a local sub-station. They could have just tossed their old monitors, printers, and processing units into the trash, but someone took a moment to call Fresno County. Instead of going to landfills, these items are now part of a computer laboratory serving a School to Work program on the County's westside. For ideas and assistance with matchmaking in your community, call Leslie Kline at 262-4259.

**Business Financing Fair--**This is the first in a series of early morning gatherings which will target struggling entrepreneurs. The business fairs will offer potential business owners information about available programs, services and funding sources. The first fair, scheduled for February 1999, will be hosted by the City of San Joaquin. Project organizers include volunteers from the Small Business Administration, the Rural Development Corporation, the Valley Small Business

Development Center, and staff from the Fresno County Recycling Market Development Zone (RMDZ). For additional information on the fairs or to serve as a volunteer, contact Leslie Kline at 262-4259.

### American Avenue Landfill

**Scalehouse Dedication--**The Fresno County Board of Supervisors hosted a dedication ceremony on November 16 at the American Avenue Landfill. The event marked the official ribbon-cutting for the newly constructed scalehouse, featuring a fully computerized scale system. Representatives of local government, the business community, and the media were present to hear remarks from Supervisors Juan Arambula and Deran Koligian. Also addressing the audience were Carolina Jimenez-Hogg, Fresno County Public Works & Development Services Department Director, Jerry Prieto, Jr., Resources



Manager, and Francis Coward, Senior Engineer, Landfill Operations Supervisor. Guests were given a tour of the scalehouse and landfill. The computerized scalehouse system was demonstrated as a garbage truck drove

onto the scales. As a truck enters the scalehouse, a scale tag is instantaneously generated, including customer's name, load weight, tipping fee, materials disposed of, etc. As a result, the computerized system shortens the waiting period for trucks entering and leaving the landfill. In addition, a variety of reports can be generated almost immediately. For additional information on the American Avenue Landfill, call Francis Coward at 262-4259.

### HHW Collection Program

Over 800 Fresno County residents participated in the October 1998 Household Hazardous Waste (HHW) Collection Event. The event was one of the largest since the program began, and Philip Environmental, the County's contractor, conducted a very smooth running operation. As a pilot program for this event, participants were able to dispose of sharps--needles, syringes, and lancets--used for home health care. Because of the success of the pilot program, the opportunity to dispose of sharps will be available at future events. The next HHW collection event will be held in the Spring of 1999. For questions about the HHW program, call Leslie Kline at 262-4259.

### Community Outreach

Women, senior citizens and children were the focus at festivities during the fall months. In September, Fresno County staff were able to disseminate information on composting, HHW, and waste prevention, etc. to many of the 3,000 women who attended the Central California Women's Conference at the Fresno Convention Center. County staff participated at Senior's Day at the Fresno Fair in October, along with staff from the City of Fresno Public Utilities Department.

Later in the month, County staff were visited by witches, Teletubbies, ghosts, and goblins--at the Halloween Street Celebration at California State University, Fresno. This event was a great opportunity to send the message of reduce, reuse and recycle to the 4,500 children and adults in attendance.

**American Recycles Day**--To celebrate November 15, American Recycles Day, a week-long event took place in the lobby of the Fresno County Plaza Building. County staff answered questions and promoted the importance of recycling and buying recycled. A variety of items made from recycled materials was on display, such as pencils made from reclaimed currency and carpeting made from recycled soda bottles. Daily drawings were held for prizes, including reusable shopping bags and recycled paint.

**After Hours Program**--County staff participated in the Fresno County Chamber of Commerce After Hours Program in November. The business community received information about the Fresno County RMDZ program, ways to reduce business waste, and the HHW program for small businesses.

For information on community outreach programs or assistance with an event in your community call, contact Susan Schneider at 262-4259.

## Used Oil Recycling Program

**Public Education Campaign** -- Based on the success of the TV and radio advertising campaign conducted during May and June, Fresno County and its participating cities launched a second series of ads during the month of November and December. As with the previous campaign, the goal of this ongoing public education program is to promote the awareness of used oil and oil filter recycling and to provide information on where to recycle these products.

**Buying Recycled**--Did you know that if you're not buying recycled, you're not really recycling? Recycled motor oil, also known as re-refined motor oil, is becoming more readily available to consumers. Re-refined motor oil is used oil that is processed and turned into fresh, good-as-new oil that can be used in cars and trucks.

Another goal of the County's Used Oil Recycling program will be to educate fleet operators and the general public about the benefits of re-refined oil and to encourage them to use it in their vehicles. For more information about the Used Oil Recycling Program, call Don Chapin at 262-4259.

## U Mark Your Calendars

**Dec 5, 1998-December 31, 1998.** AChristmas at the Met, featuring holiday trees decorated by local designers. Come to the Youth Gallery and see the holiday tree sponsored by the Fresno City/County solid waste programs, featuring ornaments made from recycled and reused materials. Decorations were designed and created by high school and junior college students. Fresno Metropolitan Museum, 1515 Van Ness, Fresno. Call 441-1444 for more information.

**Dec. 24, 1998-Jan. 1, 1999.** Temporary Office Closure for most Fresno County Departments.

## Recycle Ben Says...

When buying food for holiday entertaining, plan your portions appropriately. The following guidelines (provided by the Use Less Stuff Report®) are realistic for what the average adult can consume:



<u>Food</u>	<u>Quantity</u>
Egg Nog	2 cup
Cheese	2 ounces
Crackers	10
Celery	1 stalk
Ham, roast beef	1/3 lb.
Squash, sweet potatoes	2 lb.
Broccoli, potatoes	2 lb.
Pie	1/8 pie

For more waste prevention ideas for the holidays, call Susan Schneider at 262-4259.

† HAVE A SAFE AND HAPPY HOLIDAY SEASON.†

*The Solid Waste Quarterly® is produced by the County of Fresno Public Works & Development Services Department, Resources Division, to provide information about issues related to AB 939, the Integrated Waste Management Act of 1989.*